

STEP 4



ULTRA MOISTURE MASQUE

ReVive Moisture Masque is formulated to deep condition hair, repair, replenish and fortify hair strands.

Application Technique

- 1.) Get a spray bottle and hydrate with water as you apply this juicy moisture masque to hair strands. This is very important. Water is the vehicle that helps deliver the nourishing moisture masque into the hair cuticles. Without water, product remains out on the surface and dries out, but water will help it spread through and into the hair.
- 2.) Make sure you detangle with a wide tooth comb as you work each section of hair. Using a wide-tooth comb is important to further get all the goodness in.
- 3.) Use a steaming tool, or cover with a plastic bag for 30-40 minutes to allow for deep penetration.
- 4.) Rinse out thoroughly, leaving no residue behind before moving onto moisturizing and styling.

STEP 5

ULTRA HYDRATING LEAVE IN CONDITIONING CREME.

Time to seal in the moisture with our nourishing ultra hydrating leave in conditioning creme. Always apply generous amount before styling (kinky hair can't get enough of moisture), to have a seamless styling time, and then proceed to lock in the moisture with our Moisture Sealant.

Application Technique

By now your hair is soft from all that hydration....now apply your leave in to lock in moisture before styling. Always make sure to spray water before going in to apply your leave in, (water allows your leave in product penetrate cuticles,) and then proceed to lock in moisture with our Moisture Sealant.

Routinely Shampooing with our Detoxifying Shampoo

Our Clarifying Shampoo or detoxifying shampoo is carefully formulated to remove build up of oils and butters, hard water mineral deposit, silicones, overload of Ayurvedic treatment...etc, that coats the hair strands overtime, form a film and, blocking moisture out.

Clarifying treatment is an essential in your hair care routine... If your strands have never had to be detoxed or clarified and you're struggling with dry hair or moisture retention for the longest of time...even though you're using great products... You need this

DETOXIFYING SHAMPOO

Clarifying shampoo should be used once a while to get rid of buildup and give your hair a reset! So you may want to document in a book where you create a patterned and consistent routine to clarify often.

On detox washdays, Clarifying shampoo is step 2 after detangling and prepoo with the Curl Custard. You can also use it after with our Ultra moisture masque for deep conditioning treatment.

Thank you for your continued patronage



ReVive
by mommaDaughters

For Kinky Curly/Coily Texture



ReVive

by mommaDaughters

Our products are thoughtfully and carefully formulated to meet the needs of the Kinky Coily/Curly hair texture.

Due to the bend and curves of our curly/coily strands, the sebum which is the natural oil our scalp produces, is unable to travel through the length of hair to get hair moisturised, hence, dryness.

And if 90% of our hair is made up of a protein called keratin and 10% moisture...creating a formula to balance these two, is what is responsible for healthy Kinky textured hair and growth retention.

Introducing Our Complete set Product which is necessary to help you get through WashDay in a breeze, and most especially, help you combat dryness.

STEP 1

DETANGLING AND DEFINING, CURL CUSTARD

Saturated with necessary moisturising ingredients, Our Detangling and Defining curl custard is advised to be used ahead of shampoo on washdays. It helps you seamlessly loosen previous hair style and detangle without shedding excess hair. Shampoos can drain hair of moisture, applying a pre-poo treatment, doesn't only prevent excess shedding while detangling, it preps your hair ahead of shampoo, to help hair retain its softness and avoid webbing.

Our Detangling and Defining Curl custard was formulated to multi task. You can use as a pre-poo treatment and also as a Twist and Curl Cream to lock in Moisture.

Application Technique

- 1.) Work in sections
- 2.) Spray water
- 3.) Apply generously to strands, finger detangle before using your wide tooth comb to rid accumulated shedded hair over the period of your last protective style.



STEP 2

GENTLE CLEANSING SHAMPOO (FIRST WASH)

This is formulated with active ingredients that gently cleanse your scalp and hair without stripping necessary moisture.

Application Technique

- 1.) Drench your hair with a lot of water to rinse out the Curl Custard from hair strands.
- 2.) Work in sections
- 3.) Run the shampoo through, massage to remove oils and dirt from your scalp and strands.
- 4.) One wash is enough
- 5.) Rinse out before moving to the second wash that cleanses mildly, balances your hair pH and closes your cuticles.



STEP 3

HYDRATING SHAMPOO (SECOND WASH)

This mild cleanser is formulated to replenish moisture loss during shampoo & balance your hair pH which is very essential to tame frizz, lay cuticles flat and smoothen hair strands, leaving your hair well detangled and uber soft.

Application Technique

- 1.) Having rinsed out the gentle cleansing shampoo with a lot of water,
- 2.) Take a few pumps of our hydrating shampoo, emulsify in your palm (rub together) and apply to hair, in sections. Use your fingers to detangle hair as you wash.
- 3.) One wash is enough.
- 4.) Rinse out thoroughly and move on to Deep Conditioning.

